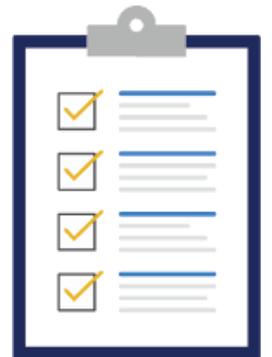


JobTarget Makes Hiring Easier

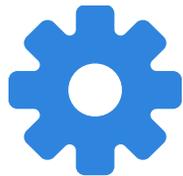


About JobTarget



One centralized platform for all recruiting needs

- JobTarget is one of the largest recruiting platforms available. Since 2001, JobTarget has been helping organizations and millions of job seekers find each other.
- Through JobTarget, your clients can advertise jobs on a network of 25,000+ job sites, use our data to refine their advertising strategies, and have access to a variety of tools and experts that streamline recruitment processes.



Established

Founded in 2001



Trusted

6,000+ customers
400+ employees



Data-Driven

25,000+ job sites
100M+ job postings delivered
1B+ applications delivered

Talking Points



Competitive Advantages

- Enterprise-level service with flexible pricing
- Access to 25,000+ job sites
- Enhanced job analytics and data reporting
- Specific job sites for niche posts



Target customer & buyer

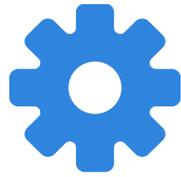
- Human Resources – Manager/Director/VP
- Talent Acquisition – Manager/Director/VP
- Recruiting – Manager/Director/VP/Recruiter
- Client or prospect with open job postings



Best time to involve JobTarget

- When OFCCP compliance is required
- When clients are looking for recruitment advice
- When ANY recruitment challenges raise a concern

Customer Benefits



Automation

Easy integration allows multiple jobs posted fast and viewed by the right audience, saving time.

Cost Savings

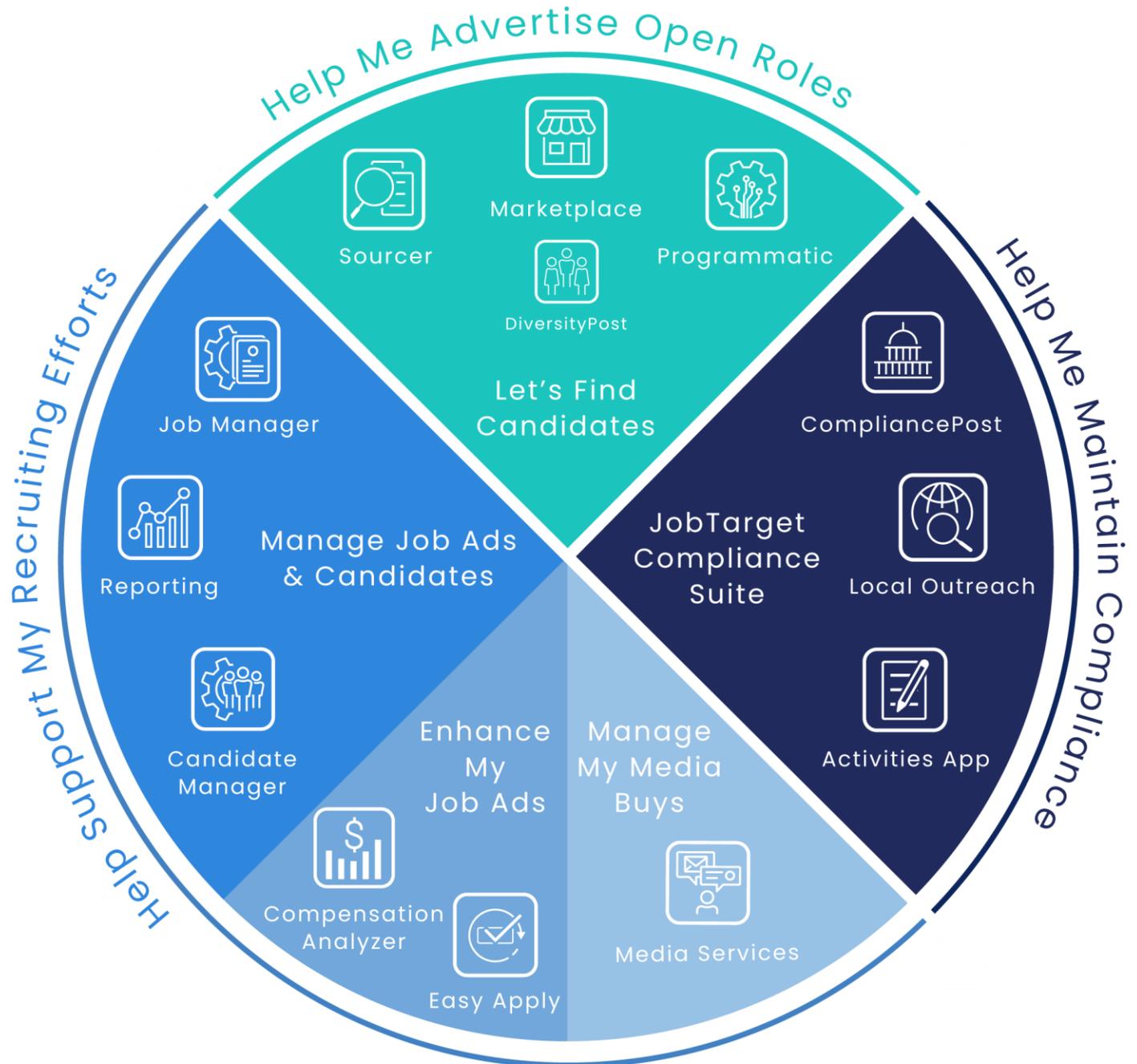
Customized products and services can be tailored to any budget.

Dedicated Support

Relationship Managers provide best-in-class support for every concern.

JobTarget Recruiting Platform

What can we help your customers with?





Marketplace

Post to your choice of 25,000+ job sites in a single transaction.

Save time and advertise more efficiently. Post your job once and get all your applicants back in one place.

No matter your industry, location, or hiring needs, we have the sites you need.

“JobTarget’s Marketplace is a great tool for one-stop advertising. They have an extensive list of publications/vendors in their database and if one isn’t listed that you are looking for, the staff will research and add it to the list.”

Traci Matos, Human Resources, Stockton University



World’s largest
network of job sites
on one platform!

Spend less time advertising your jobs

- **Search** for your favorite job sites.
- **Discover** new job sites.
- Select from **popular** job sites.
- Use existing job site **contracts/inventory**.
- Add sites to **My Favorites**.

Add job sites to your cart and check out in just a few clicks!

The screenshot displays the 'Job Site Marketplace' interface. At the top, there is a blue header with a search icon and a 'Cart' button. Below the header, the main content area is divided into several sections:

- Working on Job:** A section showing 'Job Title: Registered Nurse' and 'Location: Allentown, PA' with an 'Edit Job' button.
- Programmatic:** A section titled 'Programmatic' with a description: 'The easiest way to advertise your job! Programmatic automates listing your ad to all the right job sites to deliver you more, qualified candidates. Just choose your budget and then wait for applications to roll in!' Below this is a 'Budget' dropdown menu set to '\$249 (Best Value)' and an 'Add to Cart' button. A note states: 'Best option to reduce costs and find better candidates.'
- My Favorites:** A section displaying three job site cards, each with a 'Sale' tag and a price:

Job Site	Price
AVTAA	\$48 for 180 days Delivery Fee: \$5.00
[Unlabeled]	\$190 for 60 days
ACVIM (American College of Veterinary Internal Medicine)	\$495 for 30 days

At the bottom of the interface, there is another 'Cart' button.



Programmatic
Advertise more efficiently



A diversified
approach that
amplifies results



Get more from your
ad dollars



Advertise on
autopilot



Optimized based
on performance &
data

100+ leading job sites

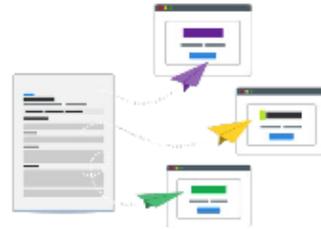


+ Many More

How Programmatic works



Jobs pulled into JobTarget from your ATS



Automated distribution of job postings across numerous job sites



Job postings appear in front of candidates to view and apply



Budget is optimized and allocated to best performing sites



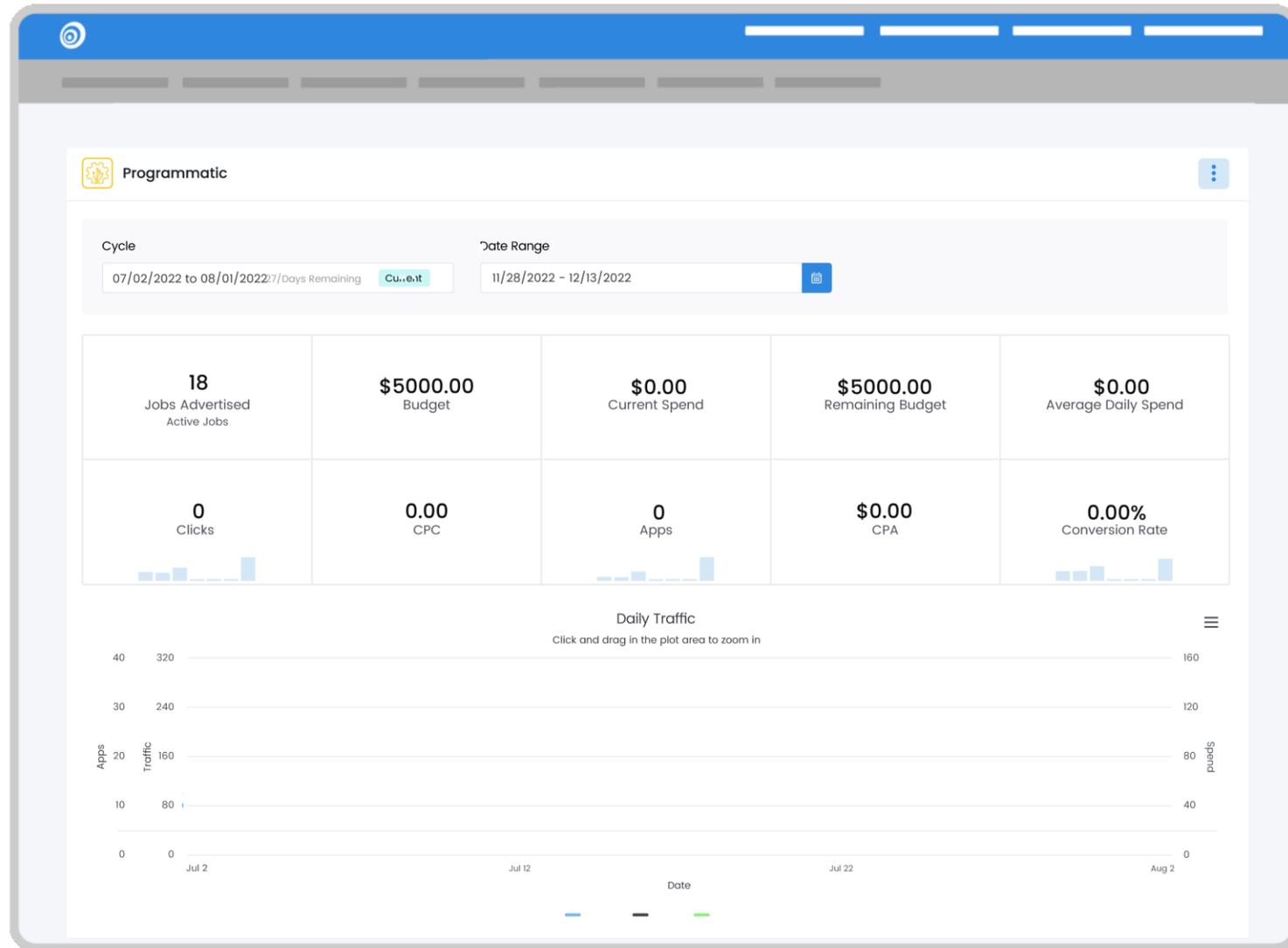
Candidates from various sites land directly back in your ATS



Roles taken from open to hired



Programmatic Dashboard



You choose a budget that supports your pipeline



Optimized in real time



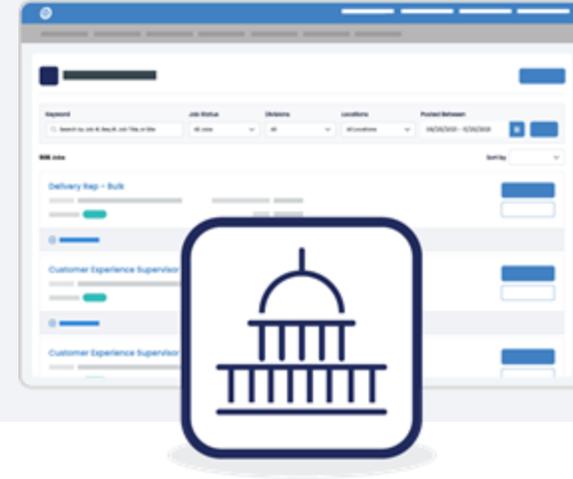
Track spend, review performance, and make changes



OFCCP Compliance Suite

Easily stay compliant with the OFCCP.

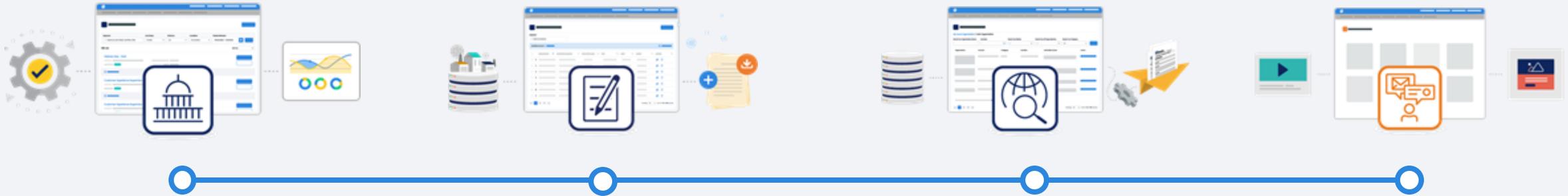
- Eliminate tedious, manual tasks with automation
- Integrations with most HR software
- Image proofs stored for 3 years
- Dedicated support from an expert team



“Job Target has been a fantastic partner in our OFCCP compliance efforts. Their automated OFCCP compliance services **save us hundreds of man hours per year**, freeing up our staff to focus on the critical recruiting efforts to hire the best teammates for our company.”

Greg Brame, Director, Talent Acquisition, Sarnova

Compliance Suite



OFCCP Compliance

Automate posting to state job banks and diversity sites.

Activities App

Keep track of your compliance activities.

Local Outreach

Automate distributing your jobs locally.

Media Planning

Affirmative Action media planning assistance to help meet your goals.



Media Services

Personal recruitment advertising consultants – at no additional cost.

- Prioritize DEI
- Increase traffic to your ads
- Creative, data driven strategies
- We handle your job site admin so you can focus on your candidates

What We Offer

- Job site contract management and negotiations
- Diversity media recommendations
- Niche recruiting media recommendations
- Branded Company Pages
- Branded targeted banner ads
- RecruitSites and Landing Pages
- Affirmative Action Media Assistance
- Resume and Sourcing Databases
- Targeted Email and Texts Blasts
- Google Ad Words
- Analytics Reporting
- Social Media Advertising
- Redirecting Campaigns
- Hiring Events



Support Team & Resources



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