



One Integration, Unlimited Reach

JobTarget Recruitment Tech



Who We Are

Trusted Solutions

Since 2001, we've been delivering recruitment success.

1B+

Applications
Delivered

300+

JobTarget
Employees

25k

Job Site
Integrations

10k+

Employers
Trust JobTarget

Peet's Coffee



**GENERAL
DYNAMICS**



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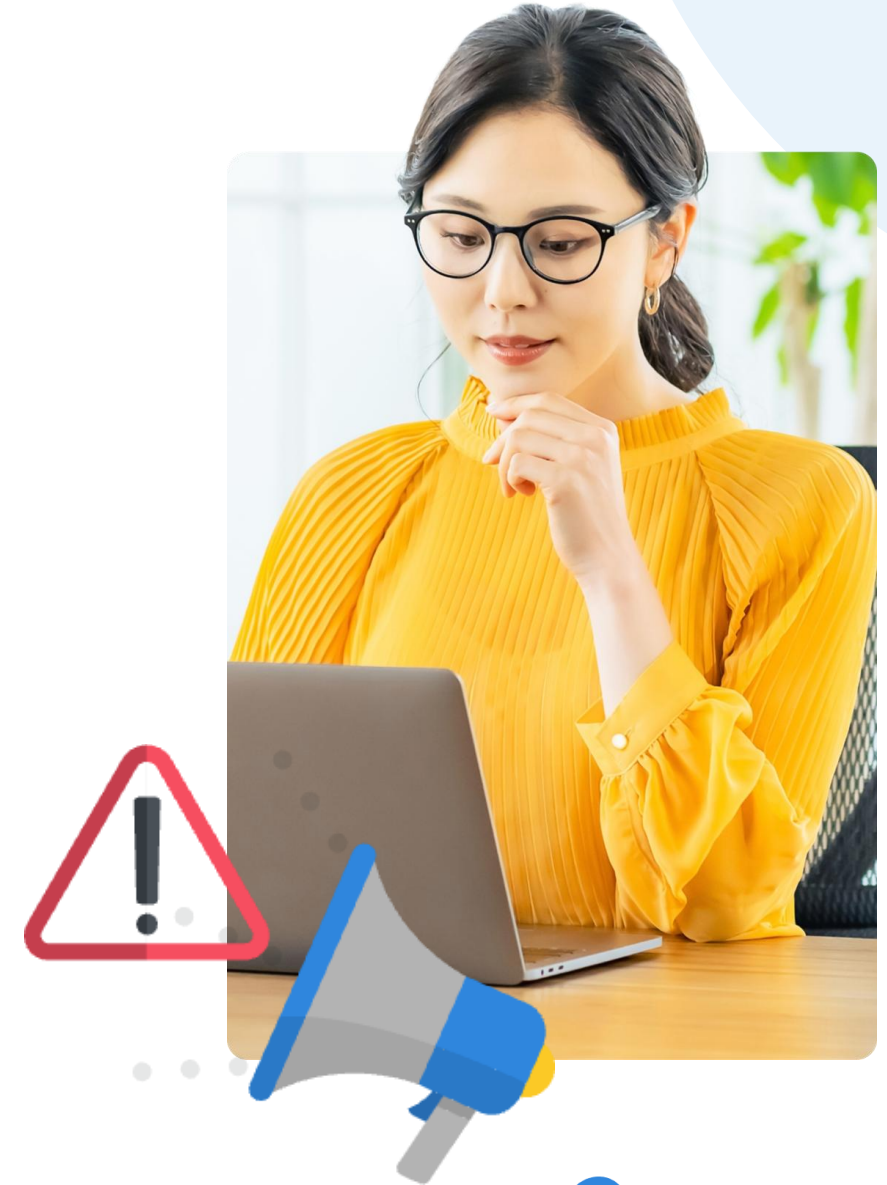


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Today's Recruitment Model

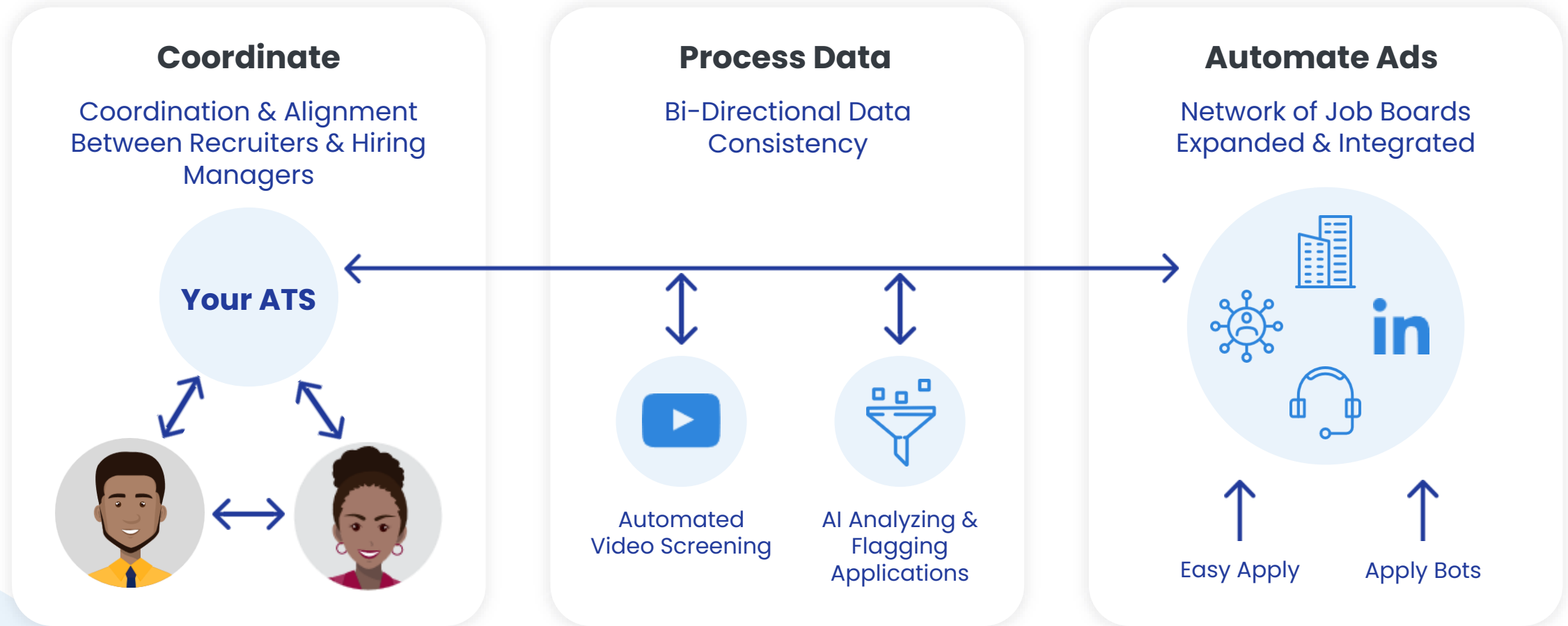
Problems

- ✗ Apply bots
- ✗ Too many points of contact from various job sites
- ✗ Poorly written – uninspiring ads
- ✗ Incomplete and confusing data
- ✗ Too many international applicants
- ✗ Poor coordination within the org
- ✗ Uninterested applicants
- ✗ Wasted time on manual processes like scheduling, screening, etc.
- ✗ Wasted ad spend



JobTarget's Recruitment Model

An Integrated System for Recruiting Success



Everything Your Customers Need for Recruiting, Built Into Your ATS

One Platform. Connected Teams. Clear Data.

No separate logins. No fragmented data. Teams work together from one unified system while data, intelligence, and automation provide the insights needed to optimize continuously.



Unified System

Everything — job posting, candidate management, screening, and intelligence — works within your existing ATS. One platform. One login.



Team Collaboration

Recruiters and hiring managers work from the same real-time data. Better alignment. Fewer bottlenecks. Faster decisions.



Ongoing Support

We handle job site integrations, campaign management, and customer support, while providing comprehensive free training for your customers.

Make Smarter Decisions Before You Ever Post

Hiring Intelligence –Craft Competitive, High Performing Ads



JobTarget Intelligence: Customized, Premium Reports

Recruitment market and competitive insights to guide smarter hiring decisions..

Key benefit: Improve ROI and win top talent.



Job Description Builder: Better Job Descriptions In Seconds

AI-generated, optimized job descriptions tailored to your role.

Key benefit: Save time and attract more qualified applicants.



Compensation Analyzer: Salary Data At Your Fingertips

Access accurate salary data to benchmark and optimize compensation.

Key benefit: Stay competitive and convert top talent.

Get Your Jobs in Front of the Right Candidates

Job Advertising – Strategic Job Distribution Across 25,000+ Sites



Programmatic: Automated, Always-On Reach

Automatically post to 100+ sites. Algorithms optimize spending for better results.

Key benefit: Broader reach and reduce wasted ad spend.



Marketplace: Post Once to Thousands of Sites

Post to 25,000+ job boards from one platform instantly.

Key benefit: 75% faster posting and discounted job board rates.



Media Services: Expert Strategy Without Agency Fees

Dedicated strategist audits, negotiates bulk rates, and optimizes your strategy.

Key benefit: Creative solutions for difficult hiring challenges.

Convert, Qualify, and Engage Top Talent

Candidate Engagement – From Discovery to Building Connection



Easy Apply – Increase Applicant Volume by 4x

Reduce friction and boost top of funnel. Facilitate Mobile Apply.

Key benefit: 4x increase in applicant volume.



Sourcer – Access 120M+ Passive Candidates

Build a qualified talent pipeline beyond job boards.

Key benefit: Expand your applicant pool with passive candidates.



Video Screener – Screen Smarter, Hire Faster

Automate screening. Identify engaged candidates faster.

Key benefit: Reduce screening time and get deeper insight into candidates.

Recruitment

Competitive Landscape

	What They Do	What JobTarget Has That They Don't
Job Sites	Post jobs to a single site and reach a single audience	Post to 25k+ sites with unlimited reach with centralized candidate management + additional tactics beyond job posting + entire platform to support end to end hiring for any role
Resume Banks	Search one database for passive candidates separate from job advertising activity	Combine passive sourcing with active advertising so no candidate slips through the cracks
Programmatic Platforms	Programmatic job advertising	Supplement Programmatic reach with posting to niche sites + take a custom approach to the jobs that need it, source passive candidates, hiring events, text campaigns, etc + tools for candidate engagement
Recruitment Marketing Agencies	Sourcing & vetting candidates, employer branding, custom campaigns	Work with a Media Strategist at no additional cost for recruitment marketing needs + tools to automate the work of a recruiter
Compliance Vendors	Meet OFCCP requirements for federal contractors	Integrated with ATS and recruitment advertising activity so compliance isn't siloed

Real Results

The JobTarget Impact

VRNS runs 2x as many ads using half the budget with JobTarget

Challenges

- Low visibility
- Wasting budget
- Low-quality candidates

Solution

- Use Programmatic 360 to get more reach and optimize spend
- Work with Media Services to run Google Ads for priority positions
- Leverage integration with Paylocity improve recruitment operations and provide a centralized view



We have significantly decreased our overall budget while increasing our overall number of recs and viable candidates. Post management is also very easy to track.



Lisa Dilorio

Talent Acquisition Manager,
Visiting Rehab and Nursing Services

About

Visiting Rehab and Nursing Services (VRNS) is a leading home health agency offering physical, occupational, and speech therapy, as well as nursing

Industry	Company Size	Customer Since
Healthcare	140+	2022
ATS	Products	
Paylocity	Programmatic 360, Media Services	

Park Energy Services 2x applicant conversion rates with JobTarget

Challenges

- Too much time & money spent on job ads
- Fragmented candidate information & data
- Need everything available in ATS

Solution

- Use Programmatic 360 to optimize spend and reduce time spent posting & managing job ads
- Reach more targeted audiences faster with automated Programmatic ads
- Leverage integration with Paycor to improve recruitment operations and provide a centralized view



JobTarget gives me confidence that we're advertising where we should and I don't have to do anything other than click a few links to sponsor the job



Rachel Fairweather

HR Manager,
Park Energy Services

About

Park Energy Services is a leading supplier of conventional and small horsepower wellhead compression services to customers throughout all major producing basins in the United States

Industry	Company Size	Customer Since
Energy, Utilities	100+	2022
ATS	Products	
Paycor	Programmatic 360	

Dynamic Systems hires 50% more candidates in half the time with JobTarget

Challenges

- Finding & reaching a more diverse, global candidate pool
- Disconnected experience stemming from managing multiple tools and divisions

Solution

- Use Programmatic 360 to automate processes & access consolidated data
- Reach and convert a broader audience of candidates
- Leverage integration with Viewpoint to improve recruitment operations and provide a centralized source of truth



JobTarget provided a one-stop hiring hub with tools for recruitment advertising, data analytics, and compliance initiatives.



Michelle Hernandez
HR Generalist,
Dynamic Systems, Inc.

About

Dynamic Systems, Inc. (DSI) is a national turn-key mechanical and process construction firm.

Industry	Company Size	Customer Since
Construction	1000+	2021
ATS	Products	
Viewpoint	Programmatic 360, Media Services	

City of Portland get 2x the results on half the budget with JobTarget

Challenges

- Manual posting overwhelmed staff and budget resources
- No insights or data to justify strategy or improvements

Solution

- Used Programmatic and NEOGOV integration to post jobs in under 5 minutes
- Programmatic doubled the applications being submitted so jobs didn't need reposting
- Able to back up recruiting strategies with data



We don't have time to create 25 different ad placements manually, so having something budget friendly with different options for bureaus has been truly remarkable."

Anna Morgan

Senior Recruiter,
City of Portland

About

Industry

Government

Company Size

6000+

Customer Since

2024

ATS

NEOGOV

Products

Programmatic, Marketplace



Erik Anderson

Account Manager, Partnerships
e.anderson@jobtarget.com

Resources & Support

Customer Support

(860) 271-7248

M-F 9am – 8pm ET

support@jobtarget.com

Other Resources



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