



JobTarget's Technology & Recruitment Advertising Solutions



Who we are:

From building a recruitment advertising strategy to implementing an intelligent end-to-end recruitment platform, JobTarget leverages a variety of unique products, services, and media tactics to tackle our clients' hiring goals and provide them with 1:1 support to increase the impact of their job ads and win the best talent.

Why JobTarget?

An All-in-One Recruitment Platform

Data That Drives Results

Dedicated Recruitment Experts & Support

Flexible & Built Directly in Your Existing System

What we do:

Job Advertising

- Automated programmatic job advertising
- Job site marketplace

Employer Branding

- Branded company pages
- Branded targeted banner ads
- Career sites and landing pages

Talent Engagement

- Google search ads
- Texting campaigns
- Direct email campaigns
- Hiring events

OFCCP Compliance

- Automated posting to state job banks
- Posting to diversity sites
- Database of local organizations
- Reporting & record keeping tools

Candidate Sourcing

- In platform sourcing tool
- Resume and sourcing database subscriptions

Job Site Management

- Bulk media packages
- Diversity media packages
- Niche media recommendations
- Affirmative Action media planning assistance

Job Ad Optimization

- Easy apply applications
- Recruitment data
- Industry reports
- Competitive intelligence
- AI job description generator

JobTarget Platform

- Job management
- Candidate management
- Performance reports
- Career sites



Contact us for more information:

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